

## PRE-EVENT QUESTIONS: PRACTICES AND STRATEGIES

Event Name:
Event Date:
Venue:
The demographics of audience participants (roles, gender balance, age, etc.)?
Approximate number of participants?
What is the timeline for the presentation?
What happens immediately before and after Marta's presentation?
Do you have a specific theme for your event/conference?
What are your specific goals for Marta's presentation?
What are the current problems/issues to avoid?

Who are the other speakers on the agenda?
What professional speaker have you used in the past?
What do you remember most or would you rather not repeat?
Do you want Marta to also host an event, a meeting or participate in a round table or panel?
Are you planning to buy Marta's books to give to your participants?

Feel free to contact us at any time if you have any questions.

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Marta Parfa